

"interieur – home & contract" special



A bilingual (German/English) special in format 220 x 297 mm that appears twice a year and is directed at service providers, interior architects, planners and contractors, manufacturers of mobile materials for e.g. automobile, mobile home, caravan and (cruise) ship construction. The clear focus is on the topic of interior furnishing.

Issue 1|2019: Publishing date 28 February 2019,
 Advertising deadline 30 January 2019

Issue 2|2019: Publishing date 29 November 2019,
 Advertising deadline 29 October 2019

Topics: Hotel, health care and office furnishing, flooring, wall and ceiling panels, interior doors, materials, fittings and lighting systems as well as machines and hand tools.

- Magazine format: 220 mm wide x 297 mm high
- Binding method: saddle stitch
- Circulation and target groups: 5,000 copies with international distribution and bilingual content (German and English)

Target groups: The international home and contract sector, shop fitters and the automobile, caravan and ship construction sector, especially the groups with these functions:

approx. 34 %	Architects and interior architects
approx. 32 %	Interior design companies and interior furnishers (including special furnishers in special vehicle construction such as caravan, mobile home or cruise ship construction as well as carpenters/joiners)
approx. 23 %	Specialised wood and flooring trade as well as construction markets
approx. 11 %	Product developers and designers from the furniture industry

Advertising – examples of prices:

1/1 page, 4c,	5,220.– EUR
1/2 page, junior page, 4c	4,400.– EUR
1/2 page (vertical/horizontal), 4c	2,610.– EUR
1/3 page (vertical/horizontal), 4c	1,740.– EUR
1/4 page (1, 2, 4 columns), 4c	1,310.– EUR

Prices do not include VAT.

Our representatives will be happy to assist you or you can contact us directly.
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Your material+technik möbel team