

## „Quality Inside – Made in Europe“



**Short description:** The “Quality Inside – Made in Europe” special issue is published in English and distributed internationally with a circulation of 15,000 copies. Its target group includes furniture manufacturers and the wood-based materials industry all over the world.

The magazine provides useful information and prognoses concerning economic developments and the changes in the furnishing sector in Western Europe. In addition to the latest material and colour trends, other focal point are innovative supplier products and machine technologies.

- Publishing date: 29 September 2019
- Advertising deadline: 30 July 2019
- Magazine format: 220 mm wide x 297 mm high
- Binding method: saddle stitch

### Advertising – examples of prices:

1/1 page, 4c, .....	6,520.– EUR
1/2 page, junior page, 4c .....	4,400.– EUR
1/2 page (vertical/horizontal), 4c .....	4,070.– EUR
1/3 page (vertical/horizontal), 4c .....	3,260.– EUR
1/4 page (1, 2, 4 columns), 4c .....	2,850.– EUR

Prices do not include VAT.

### Target group and distribution regions:

Furniture manufacturers and the wood-based materials industry from these regions

Regions	Percent	Quantity
Australia	2.5 %	375
Central and South America	15.0 %	2,250
North America and USA	25.0 %	3,750
South Africa	2.5 %	375
China and Asia	27.5 %	4,125
Near and Middle East	2.5 %	375
Turkey	5.0 %	750
Eastern Europe	20.0 %	3,000
<b>Total</b>	<b>100.0 %</b>	<b>15,000</b>

The complete issue of “Quality Inside – Made in Europe” also appears on the website [www.material-technik.de](http://www.material-technik.de).

Our representatives will be happy to assist you or you can contact us directly.  
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### Your material+technik möbel team